

# MARTY CRAWFORD



**Full Name:** Marty Lane Crawford

**Education:** B.S. from Baylor University; M.Ed. from The University of Oklahoma; and Ed.D. from Texas A&M University - Commerce

**Position:** Superintendent—West ISD

**Former Jobs in Education:** Elementary teacher, assistant HS principal, HS principal, history teacher, coach, grounds crew, substitute teacher

**Interests:** Physical fitness; my kids' athletic, academic, and social activities; WWII and American Civil War History; college football (I love the pageantry!)

**Interesting Fact:** Baylor Athletics Hall of Fame member (Class of 2008) and former baseball All-American who chose educational leadership as a profession, following his father who served as a school superintendent for 34 years

**Leadership Mantra:** Find a way to win.

### *Philosophy of Administration*

**On The Role of the Superintendent:** The superintendent position is one of ethical servitude toward a moral purpose. While strategic fiscal management and sound internal decision making are priority aspects of the assignment, leadership must occur well within the parameters of the community's and district's cultural belief system. To operate in such manner, the superintendent designs communication protocols for effective feedback and empowerment, utilizing board membership and community advisement groups to command the district's schools and departments.

**On Successful Schools:** Students do not possess the same discipline that learners did twenty to fifty years ago. Therefore, we must change the way we deliver curriculum, moving from an autocracy to a democracy, providing relevant programs of study, focusing on classrooms rich in thinking, dialogue, and rigor. The only way to assure this transformation is for central office leadership to target the district's efforts and resources in servitude of schools, empowering campus principals and staff to spark this revolution.